

# Spring Roundup Information



[www.skcbasa.org/recruitment](http://www.skcbasa.org/recruitment)

# What You'll Learn

- What's available
- School Nights – How to schedule and run them WELL
- How to order flyers
- Schedule Boy Talks if allowed
- Reporting results

# The Ideal School Night



# Unit Membership Coordinator

- Schedule boy talks
- Schedule school night
- Schedule flyer drops
- Look at 'additional' signup dates/times
- Prepare/supplies for signup night
- Must be organized with follow-through
- Create and order flyers in advance (2 weeks or more!)

# Your TOOLBOX

- Flyers
- Posters
- [www.beascout.org](http://www.beascout.org)
- Hot Cards
- Recruitment Patches

# Schedule School Night

- Get on school calendar NOW
- Consider PTA night, Ice Cream Social or other event that is already scheduled and will have traffic. *DO NOT settle for this in place of a traditional Boy Talk and School Night*
- Get a big space if you can
- A stand alone night all for Scouting is preferred

# The SCHOOL is the Location of the SCHOOL Night

## ● The School offers...

- Familiarity

The boys & parents know where the school is located.

- Easy to communicate to the boys during the Boy Talk,

*“join us tomorrow night at 7:00, right here at the school cafeteria!”*

- Centralized location

Most of the time schools are built central to the population they serve which equals easy access to all.

- Neutral territory.

Some may not be comfortable attending churches, especially for the joining night.

# Flyers

- Ideal is 2 drops
  - Request flyers 10 Days- 2 weeks in advance
  - Request flyers at [www.skcbasa.org/recruitment](http://www.skcbasa.org/recruitment)
  - One flyer 1-2 weeks before school night
  - Second the day of boy talk/night of signup
- Use National resources but customize
  - Include your pack calendar
  - Highlight 'cool' events (The Promise!)
  - Also include Council provided Parent Guide
  - Include a contact for questions. Make sure that person follows through on returning calls

# Boy Talks

- Who? Best people!
  - Cubmaster, District Executive, Membership Committee member, People with ENERGY!!!
- How (Order of preference)
  - Classroom to Classroom (least time and disruption for School)
  - By-Grade Assembly (very good option...tailor the talk to their grade)
  - All cub-age boys assembly (spend an extra minute ensuring the Tigers grasp the info)
  - Lunch room (Bring Props to gain attention!)
  - Before School, Recess, Running to the Bus (Not Very Good, but will work if you can't get anything else!)

# Sign-up Night!

- Verify with school in the morning (school unlocked etc.)
- Verify leaders and other helpers
- We **MUST** ask them to join!
- They came to sign up, be prepared to sign them up and get them on their way
- Be prepared!
- **SIGN THEM UP!!!!!!**

This is why they (and you) are here!



BOY SCOUTS OF AMERICA.

# Preparations

## ● Beforehand

- Get change
- Get applications & pens
- Create handouts
  - Pack Schedule, contact information, uniform information, cost(s)
- Schedule Den Leaders to greet
- Schedule parents to help with application questions, money etc.
- Pack t-shirt, or whatever you give to new members

# Floor Plan

## ● Greeting table

- Applications, clipboards, pens, medical forms
- Ask what grade, give them the application, send them to a table by grade

## ● Den Tables

- Den leader at each table, talks to kids and parents, answers any questions
- Talk to parents about helping (don't use the title...yet)

# Floor Plan

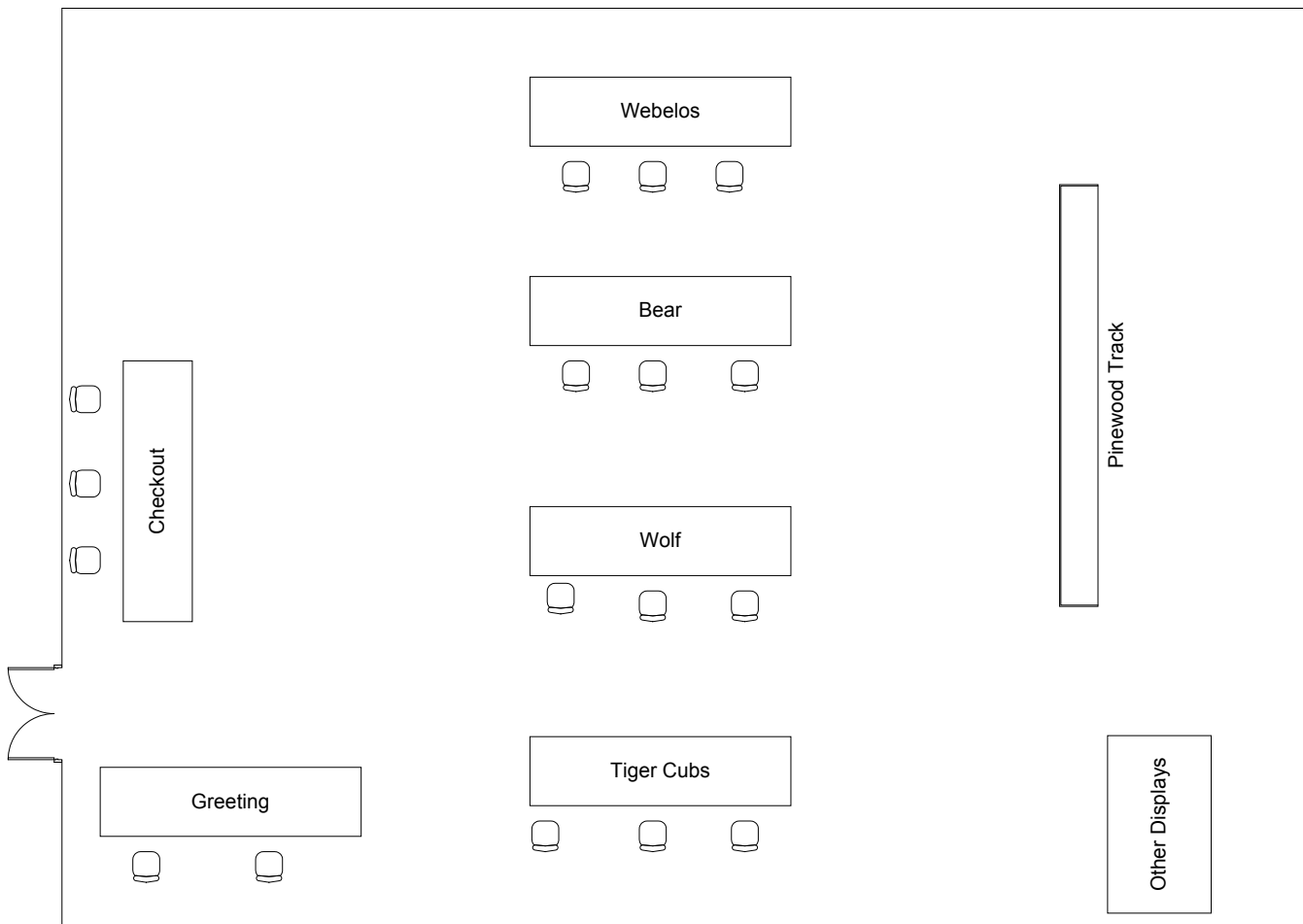
## ● Kids Area

- Pinewood cars
- Den scrapbooks, games, crafts

## ● Checkout Table

- Verify application (signatures etc.)
- Collect money
- Confirm they have the information flyer with next meeting date/time/location and uniform information

# Sample Floor Plan



# Sign Up Night

- Have enough people
- Have activities for kids, it takes parents about 15 minutes to register, pay etc.
- Get Boy Scout Troops to help (you have Den Chiefs, right?)
- Call and use your Unit Commissioner
- Get applications to District Executive within 48 hours of your school night!

# BEFORE THE PARENT LEAVES...

- Make sure you get a completed youth application
- Hand them...
  1. Pack Calendar
  2. Pack Directory...the essential phone numbers
  3. Hot Card and Patch

# Turn-In Procedures

- Youth Applications must be signed by CUBMASTER, or DESIGNEE & THE PARENT/ GAURDIAN
- Adult applications must be signed by COR and Committee Chair
- Payment (national dues, Boys Life) for your new Scouts must accompany the applications

# THE FIRST 48

## Turn-In Standard

- Signed applications and money to District Executive WITHIN 48 HOURS
- Affects Insurance, Boy's Life subscription, Unit Rosters, direct mailings
- Youth/ Parents were promised membership into the BSA. Expedite the application within the standard

Thank you

